

Friends of the Dunes Board Meeting Minutes
Humboldt Coastal Nature Center
October 4, 2011, 6 p.m. – 8 p.m.

Board Members: Tamara Gedik, John St. Marie, Allison Poklemba, Susan Penn, Mike Seeber, Bill Weaver, Pamela Bell, Trevor Estlow, Marj Fay, Mike Wilson, Matt Johnson

Public: None

Staff: Emily Walter, Carol Vander Meer

I. Introduction of guests present

None

II. Approval of September board minutes

Mike Seeber motioned to approve the September 2011 board minutes, 2nd from John St. Marie, all in favor. Motion passed.

III. Public input

None

IV. HCNC operations update

Chain across parking lot entrance (John)
The poles and chain are in place if needed.

Extension of retaining wall - Still working on this

Interpretive Displays (Carol)

Progress is being made with the Gary Bloomfield mural. Rick Tolley will do the wood work to frame the mural. Outdoor interpretive displays are being created in collaboration with RCAA through a contract.

Rental policies (Mike S.)

The board reviewed and discussed a draft rental policy.

ACTION: Carol and Mike S. will meet to discuss further.

Acoustic engineer evaluation - Still working on this.

V. Fundraising

Oct. 1 Fundraiser Event Report (Allison)

The event was a great success. Thank you to all who helped with the event, especially Allison for taking the lead. The fundraiser profited by ~ \$6800. The board brainstormed ideas of improving the event in the future. It was suggested that the event be tried out in the spring and see whether spring or fall works best.

Yard Sale Outcomes

The yard sale organized by Kathie Kelly was a success making ~ \$600.

With the combination of these two fundraising activities FOD has met its budgeted special event fundraising goals for 2011 and raised an additional ~ \$2200.

Donation Box at HCNC - Still looking into this.

Other Fundraising Opportunities

It is now time to start brainstorming fundraising ideas for next year as well as merchandise to sell at the visitor center.

ACTION: Mike Wilson will contact Jennifer Savage about collaborating on a Beach Ball event this spring.

VI. Planning for Fall retreat

ACTION: Carol will poll board members regarding their availability for a half day mini board retreat that would take the place of a November board meeting. Proposed dates are either Saturday, November 5 or November 12 from 9am-1pm. Carol will also circulate proposed agenda ideas for comment and feedback.

VII. Financial report

Bobbie financial report showed that while the visitor center is bringing in some money from sales and donations, it is not bringing in enough to cover the costs of running it.

This is something that will need to be taken into consideration for the 2012 budget. Additionally, the 2012 budget will need to incorporate a plan to begin paying down the loan for construction.

The board discussed paying \$300 towards the principle of the construction debt monthly.

VIII. Nomination and election of new Treasurer

Due to board members not in attendance this item is tabled to the November meeting.

IX. Staffing Updates

Staff is currently each working one Saturday a month to keep the center open on Saturdays. Staff is looking for alternative ways to keep the center staffed on Saturdays. The possibility of board members helping staff the building on Saturdays was discussed with several board members expressing their interest to do so.

X. Upcoming events

- Saturday, Oct. 15, Ma-le'l North Grand Opening, 1-4 PM
- Sunday, Dec. 4th Holiday Party at HCNC, 5-8 PM

XI. Upcoming agenda items

- Merchandise
- Saturday staffing at HCNC
- Nomination and election of new Treasurer

Meeting adjourned at 8:00 p.m.

Next Meeting: TBA. Either November 5th or 12th, 2011