

**Friends of the Dunes Board Meeting Minutes**  
Humboldt Coastal Nature Center  
April 1, 2014

**Board Members:** Mike Wilson, Mike Dronkers, Trevor, John St. Marie, Jessica Hall, Kim McFarland, Mike Seeber, Tom Torma

**Staff:** Carol Vander Meer

**Public:** Lisa Hoover

**i. Public Input**

No public for input.

**ii. Approval of minutes**

John St. Marie moved to approve the January and March minutes. Trevor seconded. Approved unanimously.

**iii. New board member welcome orientation and board agreements.** Current and new members went around the table introducing themselves and their role with FOD:

Carol reminded everyone to review board member contracts/agreements and that board members are asked to be on a committee and a paying member of FOD. There are plenty of ways to contribute, including in-kind services. Carol will be contact to follow up with people. Copy of bylaws is in the Board packet folder with strategic plan.

**iv. Land Stewardship**

On Friday we closed on Barr Parcel. 2.8 acres. Staff are in the process of working with the County to get appropriate permits for the new property.

**Outreach for stewardship**

Staff and stewardship committee working on outreach strategy for new property.

**v. Director's Report**

FOD won Nonprofit of the year award by the Chamber of Commerce.

Melissa Zielinski resigned from the board but will remain active in the exhibits and design committee. She coordinated an exhibit at Wildberries at the Solarium. Joan Dunning painted the backdrop for the owl exhibit at the Nature Center. Ma-le'l interpretive improvements won't start until later in summer.

Carol needs help with video spots highlighting special features of the dunes.

**vi. Establish a health care benefits task force**

Group plan is currently 50/50 share. We need a task force to look into updating policy to see if we want to keep current group plan, and if so, what portion FOD should pay. Jessica Hall and Mike Seeber will look into this issue with Carol.

*Motion for paying difference in health care costs:*

John St. Marie moved that we contribute to staff medical plans to provide additional contributions so that staff's portion equal to what staff would contribute through the affordable care act until a new health care policy is put into place. Second by Kim. All in favor. Motion passed.

**vii. Executive Director Evaluation**

The board agreed to treat Carol's evaluation and raise separately. MW encourages formal brief evaluation. Evaluation forms will be passed out in May, completed for June. We can turn in forms in the dropbox.

**viii. Structure of Stewardship Committee**

Carol updated the strategic plan based on feedback provided by Lisa which she had missed.

Lisa shared her concerns with board about how the Land Stewardship/Trust committee is structured and how it fits in with the overall organization and mission. MW appreciates input from Lisa. CDVM hopes for more dialogue.

**ix. Fund development**

Business partner program. If we have someone we need to approach coordinate through Jaana. John came to Coast Central reception who funded some of the exhibits. Getting ready for gear sale. There will be music and beer and food. Just come! 11-4 on Sunday. For setting up starting the night before or 8:30 Sunday AM. Hustle in more gear.

**x. Review of dashboard**

Always looking to improve dashboard. Had happy hour at Sunset beach walk, well attended with 23 people. Got good feedback. Have gotten 4 or 5 new members from programs. Need some mood lighting - Mike Dronkers and Mike Wilson signed up for lighting subcommittee. Line of credit got paid down and goes away. % was pretty low, was secured by a CD

**xi. Highlights/volunteer needs for upcoming events.**

Get Outside Gear Sale, Earth Day Grass Grab and Hoedown

**xii. Upcoming Agenda Items:**

- ED Evaluation, Structure of Stewardship Committee
- Discuss any possible edits to the strategic plan in terms of organizational goals, priority strategies

**Meeting adjourned 8:32 p.m.**