

**Friends of the Dunes Board Meeting Minutes**  
**January 4, 2011, 7-9 pm, Samoa Women's Club, 115 Rideout Street Samoa**

**Board Members:** Bill Weaver, Michelle Forys, Allison Poklemba, Trevor Estlow, Mike Seeber, John St. Marie, Mike Tout, Mike Wilson

**Public:** None

**Staff:** Emily Walter, Carol Vander Meer

- I. Introduction of guests present
- II. Approval of December minutes
- III. Public input
- IV. Marketing/Fundraising committee report
- V. Director's report
- VI. Financial report
- VII. Board recruitment process
- VIII. Upcoming events
- IX. Upcoming agenda items

**I. INTRODUCTION OF GUESTS**

None

**II. APPROVAL OF OCTOBER MINUTES**

*Mike Wilson motioned for approval of the December, 2010 minutes, 2<sup>nd</sup> from Mike Tout, all in favor. Motion passed.*

**III. PUBLIC INPUT**

Bill attended an MCSD Board Meeting in December to present information about our educational outreach strategy pertaining to dune restoration and was well received.

**IV. MARKETING/FUNDRAISING COMMITTEE REPORT**

The committee is currently working hard to plan for a music event at the Arcata Theatre Lounge on March 26 or 27. A subcommittee was formed to work on the Arcata Theater project. The Theater subcommittee will meet January 18<sup>th</sup> at 5pm, at the Plaza Grill.

A Sand Sculpture Festival subcommittee was also formed with Mike S, Alison P, Mike T, John St. Marie.

The next general fundraising committee is planned to happen prior to the next board meeting at 6pm on February 1st.

**V. DIRECTOR'S REPORT**

Humboldt Coastal Nature Center

FOD is currently short \$100K to complete the basic Phase I. In total, FOD is \$237K short of completing Phase Ib. Carol is looking for help from the board to regularly meet with the contractor and architect to solidify a cost for phase 1, and help see the project to completion. Mike Wilson suggested meeting with the Architect first since they are the owners representative. Carol will set up a meeting with Garrett to finalize phase one plans and cost. **ACTION: Mike Tout, Mike Wilson, Trevor Estlow, and Bill Weaver volunteered to participate.**

The building roof is currently being covered with sand and the floor should be removed in the next week. FOD has a crew of CCC out this week, free of cost, helping with projects around the building along with invasive removal.

Carol mentioned that the Nature Education Facilities Grant program would look favorably on any project cost reductions and project fundraising. Early on they mentioned that they have the ability to move grant requests to other funding tiers. Generating more capstone club members may be the best way to increase funds. Bill Weaver challenged all board members to become capstone club members. Michelle Forsy and Mike Wilson responded to the challenge and made their pledges.

Finance Committee

Carol would like to see a fiscal oversight committee created to meet quarterly with the bookkeeper.

**ACTION: Mike Tout, Bill Weaver, and Mike Seeber volunteered to participate. Mike Tout will contact Bobbie and other committee members to set up a time in February to meet and set goals.**

Carol stressed that FOD budgeted twice the amount of membership income as was received last year, and thus a large effort needs to be made to bring in members.

## **VI. FINANCIAL REPORT**

Mike Tout reviewed the financial report submitted by Bobbie Todd. He stressed that FOD needs to build a bigger reserve in order to operate effectively.

Bobbie Todd requested to submit financial reports to the board that covers financials from a month back instead of the previous month in order to have time to confirm that the numbers and report are accurate. The board was okay with this.

## **VII. BOARD RECRUITMENT PROCESS**

Board elections are in March and thus the process of soliciting applicants needs to begin.

**ACTION: Mike Seeber would like all board members to start brainstorming names of people who could be candidates for the board and email them to him by January 24<sup>th</sup>.**

**ACTION: Any current board member who will no longer be serving on the board should contact Mike Seeber immediately so he knows how many openings there are to fill.**

**ACTION: Carol will email the Honorary Council to solicit names if needed.**

## **VIII. UPCOMING EVENTS**

January 29<sup>th</sup>, Roof planting at HCNC, starting at 9am

January 30<sup>th</sup>, Seaweeds for Food and Fun with Alison P. at MCSD

March 25 or 26, Arcata Theatre Lounge fundraising event  
(planning mtg. is Jan. 18<sup>th</sup>, 5pm Plaza Grill)

## **IX. UPCOMING AGENDA ITEMS**

None

**ADJOURN** 8:27 P.M.

**NEXT MEETING:** February 1, 2011