

**Friends of the Dunes Board Meeting Minutes**  
**December 7, 2010, 7-9 pm, Samoa Women's Club, 115 Rideout Street Samoa**

**Board Members:** Marj Fay, Jen Renzullo, Mike Wilson, Alison Poklemba, John St. Marie, Bill Weaver, Michelle Forsys, Mike Seeber, Matt Johnson, Rose Patenaude, Trevor Estlow

**Public:** Lisa Hoover

**Staff:** Emily Walter, Carol Vander Meer

- I. Introduction of guests present
- II. Approval of October minutes
- III. Public input
- IV. Review key decisions and action items from November board retreat
- V. End of the year fundraising report – status, follow-up needs, merchandise
- VI. HCNC project update (NEF grant site visit)
- VII. Financial report
- VIII. Review draft 2011 budget – consider for approval
- IX. Stewardship committee report
- X. Upcoming events
- XI. Upcoming agenda items

**I. INTRODUCTION OF GUESTS**

Lisa Hoover

**II. APPROVAL OF OCTOBER MINUTES**

Mike Wilson *motioned for approval of the November, 2010 minutes, 2<sup>nd</sup> from Mike Seeber, all in favor. Motion passed.*

**III. PUBLIC INPUT**

Carol Vander Meer read an email from Andrea Pickart which talked about the USFWS setting up a meeting in December to meet and discuss public outreach strategies and invites FOD to attend.

**IV. REVIEW KEY DECISIONS AND ACTION ITEMS FROM NOVEMBER BOARD RETREAT**

Reviewed hand out.

**V. END OF THE YEAR FUNDRAISING REPORT – STATUS, FOLLOW-UP NEEDS, MERCHANDISE**

The end of the year mailing has not been as successful as we hoped. Merchandise sales are up but they aren't bringing in much money. More merchandise needs to be distributed to businesses and a better fundraising strategy needs to be developed.

**VI. HCNC PROJECT UPDATE (NEF GRANT SITE VISIT)**

The NEF grant site visit happened on December 5 and went well. FOD was informed that the final decision of who is being funded won't happen until later this spring, hopefully by the end of March.

**VII. FINANCIAL REPORT**

The board reviewed the report.

The board requests a narrative paragraph from Bobbie Todd for board packets.

## **VIII. REVIEW DRAFT 2011 BUDGET – CONSIDER FOR APPROVAL**

Mike Seeber was concerned that there is currently not budget for building maintenance.

*Mike Wilson motioned to approve the Draft 2011 budget, 2<sup>nd</sup> from Mike Seeber, all in favor.  
Motion passed.*

## **IX. STEWARDSHIP COMMITTEE REPORT**

The board discussed strategies for of public outreach about coastal restoration. They discussed and reviewed a draft letter to be sent to county officials, MCSD board, and agency partners helping them understand the purpose of local restoration efforts and highlighting points made in our recent Dunesberry article. It was agreed that a letter would be sent along with a copy of the Dunesberry as we work to increase our public education and outreach efforts around restoration.

## **X. UPCOMING EVENTS**

- January 29<sup>th</sup>, Roof planting at HCNC
- March 4, Arcata Theatre Lounge fundraising event – need to get plans set soon!

**ADJOURN** 9:05 P.M.

**NEXT MEETING:** January 4, 2011